

**Draft Agenda: 6th Africa DNS Forum
3-5 July, 2018, Cotonou Benin**

Theme: Building a Sustainable Domain Name Industry in Africa

DAY ONE: July 3rd 2018				
08:00 – 08:30 – Arriva and Registration				
TIME	TOPIC	SUBTOPIC: NOTES	MODERATOR	SPEAKERS
09:00 – 10:00	Introduction and formal opening session			
10:00 – 10:30	Key Note Address: Building a Sustainable DNS Industry in Africa			
10:30 – 11.00	Tea Break			
11:00 -13:00	Registry Business: (Achieving sustainable Registries)	Growing the registry in numbers Managing the Registry Registrar and Reseller Network Back-end provider Services		
13:00 – 14:00	LUNCH			

14:00-15:30	Registrar / Reseller Business (How do we ensure our registrars / Resellers can run a sustainable Name Business?)	Digital Branding for Registry, Registrars and Resellers <i>Innovative product positioning</i> <i>Marketing Solutions / partnerships</i>		
15:30 - 16:00	COFFEE BREAK			
16:00-17:30	Valuation and appraisal of domain names	<ul style="list-style-type: none"> - Domain Name Auctions - Developing a Domain Name Auction Platforms - Secondary Market for Domain Names 		
END OF DAY 1				
DAY TWO : July 4th 2018				
08:30 - 10:30	Payment Systems / Monetary Transactions	<ul style="list-style-type: none"> - <i>Strategic Considerations for Registries</i> - <i>Strategic Considerations for Registrars and Resellers</i> - <i>Strategic Considerations for customers</i> - <i>Strategic Considerations for Governments and Regulators</i> 		
10:30 - 11:00	COFFEE BREAK			

11:00 – 13:00	Registry and Registrar Platform Development	<ul style="list-style-type: none"> - <i>User Interface Strategic Considerations</i> - <i>User Experience Strategic Considerations</i> - <i>Platform Integration</i> - <i>Customer Relationship Management / tools</i> - <i>Framework for Enhanced collaboration in Africa between Registries and Registrars</i> 		
13:00– 14:00	LUNCH			
14:00 – 15:30	Privacy and Data Protection	<ul style="list-style-type: none"> - <i>Potential Impact of the GDPR on the African Domain Name Industry</i> 		
15:30 – 16:00			COFFEE BREAK	
16:00 – 17:30	Registrar Technical Compliance Operations (Parallel I Session)	Registrar Compliance Program: (About ICANN's Contractual Compliance Approach and Processes, Registrar related compliance areas: , WHOIS, Domain Name Transfer, Data Escrow, UDRP, etc.).		

16:00 – 17:30	IDNs and Universal Acceptance Initiatives in Africa (Parallel Session)	Adoption of IDNS in Africa Universal Acceptance Initiatives		
END OF DAY 2 Gala Night				
DAY Three : July 5th 2018				
09:00 – 10:30	Emerging issues in the DNS Industry (Policy & Technical Considerations)	- <i>Blockchain technology and the DNS</i>		
		- Registry failover, Redundancy and Disaster Recovery / TLD OPs		
		- Collecting data on DNS resolvers and authoritative TLD servers for the Identifier Technology Heal Indicator (ITHI) project		
10:30 – 11:00	COFFEE BREAK			

11:00 – 12:45	Investment Opportunities in the Africa Domain Name Industry	<i>Hosting</i> <i>Local Content</i> <i>Capacity Building</i> <i>Infrastructure</i> <i>Africa DNS Observatory</i>		
12:45-13:15	Wrap Up and next meeting Rapporteur:	Organizing Committee		
13:15- 14:00	LUNCH			
14:00 - 17:00			Cultural Visit and Tour of Benin	
6:30 – 8:00			Closing Cocktail with Dot Africa	