



2018  
3rd — 5th July

Cotonou, Benin

# PROGRAMME

## ORGANISERS



#AfricaDNSForum  
[www.dnsforum.africa](http://www.dnsforum.africa)

## HOSTED BY



MINISTÈRE  
DE L'ÉCONOMIE NUMÉRIQUE  
ET DE LA COMMUNICATION  
RÉPUBLIQUE DU BÉNIN



ADN AGENCE POUR  
LE DÉVELOPPEMENT  
DU NUMÉRIQUE  
PRÉSIDENTE DE LA RÉPUBLIQUE DU BÉNIN

## SPONSORS



## Building a Sustainable Domain Name Industry in Africa

### DAY ONE: July 3<sup>rd</sup> 2018

#### 08:00 – 08:30 – Arrival and Registration of participants

TIME	TOPIC	SUBTOPIC: NOTES	MODERATOR	SPEAKERS
09:00 – 10:00	Introduction and formal opening session		ARCEP - Benin	<ul style="list-style-type: none"> <li>AFTLD: Alex Corenthin</li> <li>ICANN: Pierre Dandjinou</li> <li>AfREGISTRAR: Mouhamet Diop</li> <li>Government of Benin</li> </ul>
10:00 – 10:30	<b>Key Note Address: Building a Sustainable DNS Industry in Africa – Victor Ciza Chairman Afriregister SA and Manager NIC.BI</b>			
10:30 – 11:00	<b>TEA BREAK</b>			
11:00 -13:00	<b>Registry Business:</b> (Building a Sustainable DNS Industry in Africa)	<ul style="list-style-type: none"> <li>Growing the registry in numbers</li> <li>Managing the Registry Registrar and Reseller Network</li> <li>Back-end provider Services</li> </ul>	<b>Barrack Otieno</b> AFTLD	<ul style="list-style-type: none"> <li>Victor CiZA (Afriregister SA and NIC .BI)</li> <li>Mouhamet Diop African Registrar Association</li> <li>Dr. Alex Corenthin President AFTLD</li> <li>Lucky Masilela CEO ZA Central Registry and Registry Africa</li> </ul>
13:00 – 14:00	<b>LUNCH</b>			
14:00-15:30	<b>Registrar / Reseller Business</b> (How do we ensure our registrars / Resellers can run a sustainable Name Business?)	<ul style="list-style-type: none"> <li>Towards a More Data-driven ICANN and the Domain Name Marketplace Indicators Initiative</li> <li>Digital Branding for Registry, Registrars and Resellers</li> <li>Innovative product positioning</li> <li>Marketing Solutions / partnerships</li> </ul>	<b>Bob Ochieng</b> ICANN	<ul style="list-style-type: none"> <li>Mukesh Chulani – ICANN (remote)</li> <li>Oluniyi Ajao Web 4 Afrika</li> <li>Louis Bezuidenhout - ZADNA</li> </ul>
15:30 – 16:00	<b>COFFEE BREAK</b>			
16:00-17:30	<b>Valuation and appraisal of domain names</b>	<ul style="list-style-type: none"> <li>Domain Name Auctions</li> <li>Developing a Domain Name Auction Platforms</li> <li>Secondary Market for Domain Names</li> </ul>	<b>Kevin Chege</b> Internet Society	<ul style="list-style-type: none"> <li>Ahmed Landi: KeNIC</li> <li>Joe Alagna Afiliias</li> <li>Adesola Akinsanya Upperlink</li> </ul>

### END OF DAY 1



<b>DAY TWO : July 4<sup>th</sup> 2018</b>			
08:30 – 10:30	<b>Payment Systems / Monetary Transactions</b>	<ul style="list-style-type: none"> <li>• Strategic Considerations for Registries</li> <li>• Strategic Considerations for Registrars and Resellers</li> <li>• Strategic Considerations for customers</li> <li>• Strategic Considerations for Governments and Regulators</li> </ul>	<p><b>Abibu Ntahigiye</b> tzNIC</p> <ul style="list-style-type: none"> <li>• Dr. Nii Quaynor</li> <li>• Mouhamet Diop – Kheweul.Com</li> <li>• Paulos Nyirenda: MW</li> <li>• Victor Ciza Afriregister SA</li> </ul>
<b>10:30 – 11:00</b>	<b>COFFEE BREAK</b>		
11:00 – 13:00	<b>Registry and Registrar Platform Development</b>	<ul style="list-style-type: none"> <li>• User Interface Strategic Considerations</li> <li>• User Experience Strategic Considerations</li> <li>• Platform Integration</li> <li>• Customer Relationship Management / tools</li> <li>• Framework for Enhanced collaboration in Africa between Registries and Registrars</li> </ul>	<p><b>Yaovi Atohoun</b> ICANN</p> <ul style="list-style-type: none"> <li>- Adesola Akinsanya - Upperlink</li> <li>- Lucky Masilela: Registry Africa</li> <li>- Joe Alagna – AFILIAS</li> <li>- Dusan Stojicevic Gransy</li> </ul>
<b>13:00– 14:00</b>	<b>LUNCH</b>		
14:00 – 15:30	<b>Privacy and Data Protection</b>	<ul style="list-style-type: none"> <li>• Potential Impact of the GDPR on the African Domain Name Industry</li> </ul>	<p><b>Louis Bezuidenhout</b> ZADNA</p> <ul style="list-style-type: none"> <li>• Garth Miller – COCCA</li> <li>• Alan Barret – AFRINIC</li> <li>• Oluniyi Ajao – Web 4 Africa</li> </ul>
<b>15:30 – 16:00</b>	<b>COFFEE BREAK</b>		
16:00 – 17:30	<b>Registrar Technical Compliance Operations &amp; Technical engagement</b> (Parallel I Session)	<ul style="list-style-type: none"> <li>• Registrar Compliance Program: (About ICANN’s Contractual Compliance Approach and Processes, Registrar related compliance areas: WHOIS, Domain Name Transfer, Data Escrow, UDRP, etc.)</li> <li>• Technical Engagement Efforts at ICANN</li> </ul>	<p><b>Pierre Dandjinou</b> ICANN</p> <ul style="list-style-type: none"> <li>• Zuhra Salijanova (remote)– ICANN</li> <li>• Adiel Akplogan - ICANN</li> </ul>
16:00 – 17:30	<b>IDNs and Universal Acceptance Initiatives in Africa</b> (Parallel Session)	<ul style="list-style-type: none"> <li>• Adoption of IDNS in Africa</li> <li>• Universal Acceptance Initiatives</li> <li>• Email Address Internationalization</li> </ul>	<p><b>Yaovi Atohoun</b> ICANN</p> <ul style="list-style-type: none"> <li>• Sarmad Hussain – ICANN</li> <li>• Baher Esmat – ICANN</li> <li>• Dusan Stojicevic Gransy SRL (ICANN Accredited Registrar)</li> </ul>
<b>END OF DAY 2 Gala Night with Dot Africa</b>			



<b>DAY THREE : July 5<sup>th</sup> 2018</b>				
09:00 – 10:30	<b>Emerging issues in the DNS Industry</b> (Policy & Technical Considerations)	<ul style="list-style-type: none"> <li>Blockchain technology and the DNS</li> <li>Stamp.Africa A utility token for the DNS ecosystem in Africa</li> </ul>		<ul style="list-style-type: none"> <li>Dr. Nii Quaynor Ghana.com</li> </ul>
		<ul style="list-style-type: none"> <li>Registry failover, Redundancy and Disaster Recovery / TLD OPs</li> </ul>	<b>Moderator Mr. Lucky</b> Masilela Registry Africa	<ul style="list-style-type: none"> <li>Barrack Otieno AFTLD</li> <li>Regisse Masse – AFNIC (TLD OPS)</li> </ul>
		<ul style="list-style-type: none"> <li>Collecting data on DNS resolvers and authoritative TLD servers for the Identifier Technology Heal Indicator (ITHI) project</li> </ul>		Alain Durand – ICANN
<b>10:30 – 11:00</b>	<b>COFFEE BREAK</b>			
11:00 – 12:45	<b>Investment Opportunities in the Africa Domain Name Industry</b>	<ul style="list-style-type: none"> <li>Hosting</li> <li>Local Content</li> <li>Capacity Building</li> <li>Infrastructure</li> <li>Africa DNS Observatory</li> </ul>	<b>ARCEP</b>	<ul style="list-style-type: none"> <li>Local Developers – Benin</li> <li>Barrack Otieno – AFTLD Africa Top Level Domain Organization</li> <li>Kevin Chege Internet Development Manager (Africa) Internet Society</li> </ul>
12:45-13:15	<b>Wrap Up and next meeting</b>	Organizing Committee	<b>ARCEP</b>	<ul style="list-style-type: none"> <li>Alex Corenthin: AFTLD</li> <li>Pierre Dandjinou: ICANN</li> <li>Mouhamet Diop: AFREGISTRAR</li> <li>Government Representative – Benin</li> </ul>
<b>13:15– 14:00</b>	<b>LUNCH</b>			
<b>14:00 - 17:00</b>	<b>CULTURAL VISIT AND TOUR OF BENIN</b>			
<b>6:30 – 8:00</b>	<b>CLOSING COCKTAIL</b>			

**Rapporteur** Ramanou Biao

**Remote Participation Moderator:** Kevin Chege Internet Society